

Taylor Dezii

Graphic Designer · UX Designer · Packaging Designer · Creative Direction

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PROFILE

Taylor Dezii is a Graphic designer, UX designer, and creative director with nineteen years of experience leading packaging design, brand design, and production design for brands such as Adidas, Wells Fargo, Verizon, Target, Polo Ralph Lauren, The International Olympic Committee and more.

EDUCATION

BFA, Art Education

Cal State Northridge
2015 – 2019

TOOLS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
ArtiosCAD
Blender
Figma
HTML / CSS

EXPERIENCE / 07

- 01** **DIGITAL DESIGNER** 2025 – Present
Tote & Carry
Landing page design, email design, and Meta ad creative for brand and performance campaigns.
- 02** **PACKAGING DESIGNER** 2023 – 2025
CBDFX
Owned packaging specs end-to-end — custom dielines, 3D renders, layout, and print-ready files. Authored briefs for suppliers and partnered with manufacturing on features and cost.
- 03** **ART DIRECTOR** 2019 – 2023
Trendhaus Distribution
Directed packaging design across display, POS, hang tags, merchandise, and catalog publishing. Engineered custom factory dielines and authored new packaging systems.
- 04** **GRAPHIC DESIGNER** 2013 – 2019
The Kind Center
Created and delivered product label designs for retail packaging. Managed print production art and schedules.
- 05** **GRAPHIC DESIGNER** 2011 – 2013
NorthStar Moving
Supervisor of company web and digital design.
- 06** **GRAPHIC DESIGNER** 2007 – 2010
Presentation Partners
Designed data-driven decks and 3D infographics for executive presentations, sales enablement, and onboarding materials.
- 07** **GRAPHIC DESIGNER** 2006 – 2007
Terminus Tees
Managed apparel orders from concept through production samples; prepared production-ready print files.