

Taylor Dezii

Graphic Designer · UX Designer · Packaging Designer · Creative Direction

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PROFILE

Taylor Dezii is a Graphic Designer, UX Designer, and Creative Director with nineteen years of experience leading packaging design, brand design, and production design for brands such as Adidas, Wells Fargo, Verizon, Target, Polo Ralph Lauren, The International Olympic Committee, and more.

EDUCATION

BFA, Art Education

Cal State Northridge

2015 – 2019

TOOLS

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

ArtiosCAD

Blender

Figma

HTML / CSS

EXPERIENCE / 07

01 PACKAGING DESIGNER 2025 – Present

Big Chief Extracts

Corrugated and carton Die-cut template construction. 3D rendering, packaging design, and print production of multi sku product lines.

02 PACKAGING DESIGNER 2023 – 2025

CBDfx

Owned packaging specs end-to-end custom dielines, 3D renders, layout, and print-ready files. Authored briefs for suppliers and partnered with manufacturing on features and cost.

03 ART DIRECTOR 2019 – 2023

Trendhaus Distribution

Directed packaging design across display, POS, hang tags, merchandise, and catalog publishing. Engineered custom factory dielines and authored new packaging systems.

04 GRAPHIC DESIGNER 2013 – 2019

The Kind Center

Created and delivered product label designs for retail packaging. Managed print production art and schedules.

05 GRAPHIC DESIGNER 2011 – 2013

NorthStar Moving

Supervisor of company web and digital design.

06 GRAPHIC DESIGNER 2007 – 2010

Presentation Partners

Designed data-driven decks and 3D infographics for executive presentations, sales enablement, and onboarding materials.

07 GRAPHIC DESIGNER 2006 – 2007

Terminus Tees

Managed apparel orders from concept through production samples; prepared production-ready print files.